



Growth Marketing Traineeship

KICKSTART

Launch a marketing career in 3 months

Develop your skills in entry and mid level marketing, gain working experiences and land a position in our curated growth marketing workforce to launch your marketing career.

Kickstart your career

GROWTH MARKETING TRAINEESHIP

Comarketers Kickstart is a marketing traineeship to develop marketing skills and gain work experience to launch a remote marketing career in the global economy.

In a 3-month traineeship, you'll learn requested basics of digital marketing to be prepared for specified entry level marketing jobs. With online courses, hands-on exercises and on-the-job assignments for startups across the globe, you're in the best position to kickstart a marketing career.

Join Comarketers contract or freelance remote talent pool serving startups and scaleups in Europe and the US to accelerate their growth across the globe.

APPLY

DEVELOP SKILLS | Land a paid position



Traineeship

The traineeship prepares the participants for multiple entry-level jobs (0 - 2 years experience) and supports the basics for intermediate level jobs (2 - 4 years experience). From data researcher and marketing operations specialist, to specialist marketer job roles in e.g. SEO, digital design, analytics or campaigns.

Talent pool

At the end of the program, the trainees who graduated by completing a project assignment are invited to apply for one of the job vacancies opened to the cohort of marketing trainees. The job role offered initially starts part time for 20 hours/week for a period of 3 months - potentially expanded to a long-term and/or full time contract.

DEVELOP SKILLS | Land a paid position



▼	▼		
🎓 Entry level	🎓 Intermediate	🎓 Expert	🎓 Management
0 - 2 years	2 - 4 years	4 - 8 years	> 5 years
Trainees: 0 years experience	Trainees: 0 - 2 years experience	Trainees: 2 years experience	Trainees: 2 - 4 years experience
Marketing execution in a very specific marketing field or overall marketing operations support. Basic digital skills required. None or limited working experience required. Will be serving multiple clients, able to hit capacity.	Marketing execution in one or more areas of a specific marketing field. Basic marketing skills are developed, including some working experience. Very eager to learn. Will be serving multiple clients, able to hit capacity.	Truly an expert. Able to strategize and execute a full range of tasks within their field of expertise. Skills and experience in all areas related to their expertise. Serve multiple clients, able to hit performance.	Experienced manager in marketing (field) clients, teams and budget. Responsible for the program and team output and outcome (generated sales). Serve a few clients, able to hit performance.
🕒 Remote / Africa	🕒 Remote / Africa	🕒 Remote / Netherlands	🕒 Netherlands
<ul style="list-style-type: none">● Marketing and Data Researcher● Marketing Operations Specialist	<ul style="list-style-type: none">● SEO Marketer● Campaign Marketer● Email Marketer● Content Marketer● Data Analyzer● Digital Designer	<ul style="list-style-type: none">● SEO Expert● Content writer● UI/UX designer● Digital marketer	<ul style="list-style-type: none">● Growth marketing manager● Product marketing manager● Digital marketing manager

FOR WHO?

Are you ambitious, a self-starter and up for a chance? And do you have the ambition to kickstart your marketing career and supercharge startup growth in Europe?

If you are ambitious, motivated and eager to learn, but lacking the skills and experience to launch a marketing career, then we'd love to get to know you. This traineeship is particularly designed for marketing talent across the globe, most in need for an opportunity to get work.



Talent Wanted ! Are you particularly creative? Analytical? Tech-savvy? Or very allround? Then we'd like to discover and develop your skill set to leverage your natural talent to pay off.

Ambition needed :) You just need one thing in particular: motivation. If you have what it takes, we'll join forces to help you get there.

WHAT IS IN IT FOR YOU?



DIGITAL MARKETING



CERTIFICATE



POTENTIAL JOB

HOW IT WORKS |



Traineeship program of 12 weeks
Learn, practice & experience
with personal support



LIVE CLASS



ONLINE COURSES



EXERCISES



REAL PROJECTS



COACHING



TEAM EFFORT

HOW IT WORKS |



A full-time traineeship program of 4 courses of 3 weeks in which you will be learning, working and preparing for a chance to apply for the job opportunity of your choice.



GROWTH TEAM

Your trainee cohort will be surrounded by growth marketing practitioners to support you to learn basic skills on the job.



4 COURSES

Live courses, remote online courses, videos, exercises, homework, templates and engaging interactions with peers in Europe.



COACHING

You'll get personalised coach and mentor sessions from growth marketers and instructors to facilitate your learning progress.



REAL PROJECTS

You'll directly implement your learnings on real projects to get acquainted with your future job and receive direct feedback.



ENVIRONMENT

Access to a supporting online coaching & learning environment to accelerate your progress, and be positioned for growth.

TRAINEESHIP | Timeline

Thursday 14 October 2021



WHAT WILL YOU LEARN?

The Complete Journey



**Data & Marketing
Research**



Landing Pages



Campaigns



Analytics

TRAINEESHIP | CURRICULUM OVERVIEW




1. RESEARCH



1. Research Customers

Understanding markets and customers who you are selling to, and who you are competing with.

 Nanneke Zelle

2. WEBPAGE DEVELOPMENT

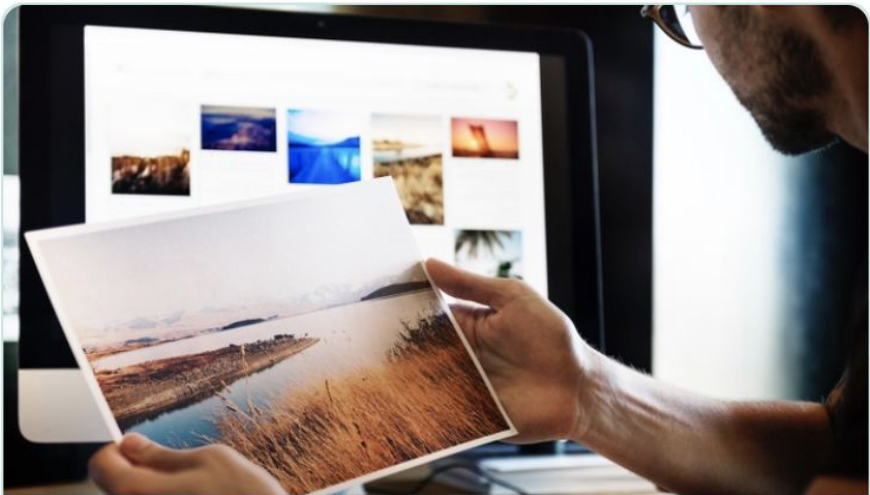


2. Building Landing Pages

Building a landing page to demonstrate the customer need or solution offered for sale.

 Rimmert Zelle

3. GENERATING TRAFFIC



3. Building Campaigns

Promote the product/service with your landing page to the customer by social, email and search.

 Misagh Akhondzad

4. ANALYZE & REPORT



4. Analyze & Report

Setup, monitor and analyze the results of your marketing efforts with Analytic tools.

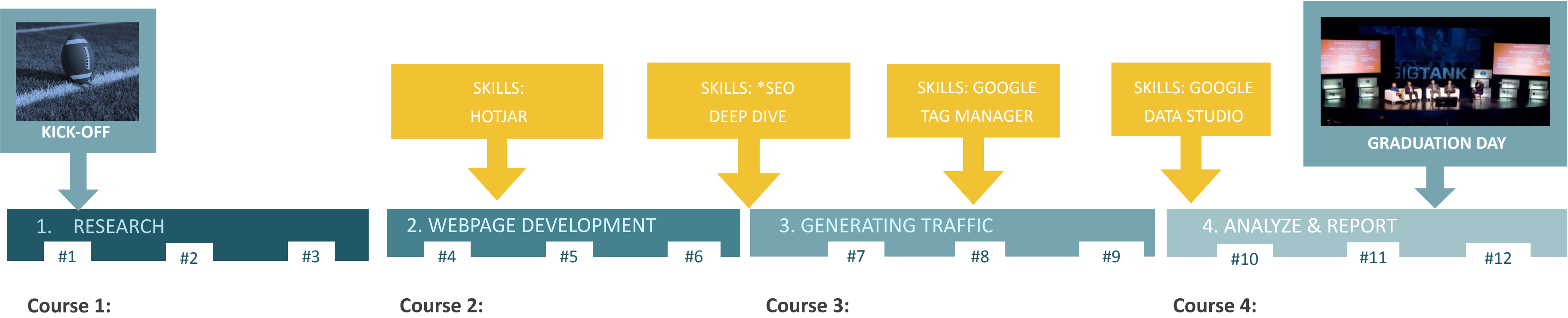
 Michel Vennema

PROJECT ASSIGNMENT | Your own real-world client project to get certified

TRAINEESHIP | Curriculum Overview



Optional: Skills session



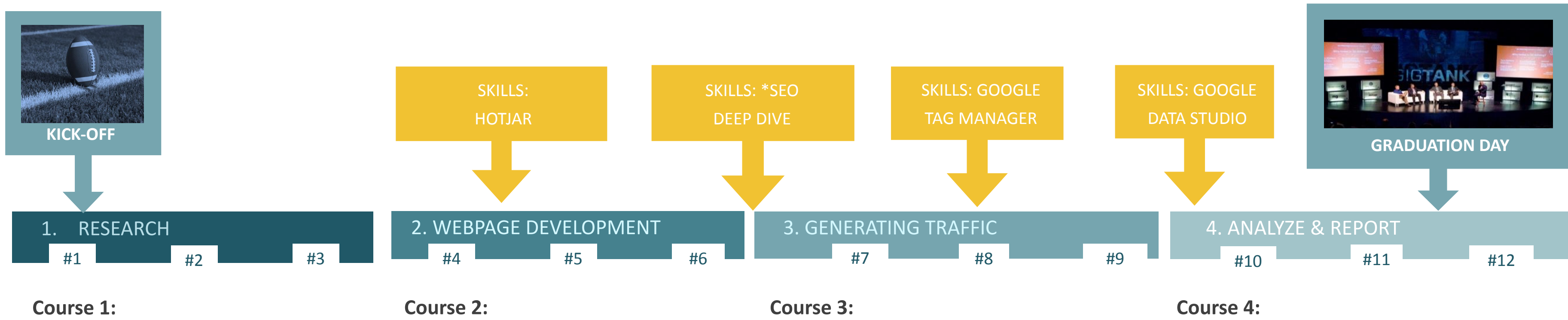
Traineeship crash courses

Research Customers	Building Landing Pages	Building Campaigns	Analyze & Report
<ul style="list-style-type: none">Web & Content researchAccount & Lead ResearchCompetitive Analysis <p>Tools: Google Trends, BuzzSumo, Ubersuggests, Sales Navigator, SEMRush, Crunchbase, Hunter.io</p>	<ul style="list-style-type: none">Outline: wireframe storyDesign the landing pageBuild: content, graphics, forms <p>Tools: Wordpress, Elementor. Advanced: Hotjar</p>	<ul style="list-style-type: none">Content publication & PromotionEmail marketing campaignSEO campaigns* <p>Tools: Wordpress CMS, SEO Quake, SEMRush, ActiveCampaign, Facebook and LinkedIn. Advanced: Google Search Console</p>	<ul style="list-style-type: none">Web AnalyticsSet up TrackingCreate Simple Dashboards <p>Tools: Google Analytics. SimilarWeb, Advanced: Google Tag Manager, Google Data Studio</p>

TRAINEESHIP | Curriculum Overview



Optional: Skills session



Traineeship crash courses

Customers & Competitors	Building Landing Pages	Building Campaigns	Analyze & Report
<ul style="list-style-type: none">Web & Content researchAccount & Lead ResearchCompetitive Analysis	<ul style="list-style-type: none">Outline: wireframe storyDesign the landing pageBuild: content, graphics, forms	<ul style="list-style-type: none">Content publication & PromotionEmail marketing campaignSEO campaigns*	<ul style="list-style-type: none">Web AnalyticsSet up TrackingCreate Simple Dashboards
TEST & EXERCISE	TEST & EXERCISE	TEST & EXERCISE	TEST & EXERCISE

PROJECT ASSIGNMENT: End-to-end marketing project on Comarketers Affiliate Partners >> Assignment to get certified + access

TOOLS | You'll Start Using

crunchbase



BuzzSumo



 **hunter**

ActiveCampaign >



MEET THE TEAM

I'll lead the traineeship, be guiding you throughout the program and be the linking pin to the growth marketing team in Europe.



Floor Weenen

*Traineeship & Marketing
Operations Lead*

I'll be supporting you through the program, introduce you to basics of marketing, the team and future jobs



Nanneke Zelle

Cofounder Comarketers

Traineeship
Program management

MEET THE TEAM | Some of our Instructors



Michel Vennema

Digital Analytics



in



Rimmert Zelle

Web Developer



in



Steve Tjin

Digital Designer



in



Misagh Akhondzad

Growth Marketer



in

DEVELOP SKILLS | Land a paid position



WEB & DATA RESEARCHER
Account research, Lead research, Competitive analysis

DATA ANALYZER
Manage reports, build basic dashboards



SEO MARKETER
Backlink acquisition, analysis, on-page SEO



MARKETING OPERATIONS
Email workflows, execute marketing automation



DIGITAL DESIGNER
Design collateral, content assets, web pages

Ready to join?

Are you motivated, eager to learn and ambition to kickstart your marketing career?

We would love to meet you!

APPLY HERE >



Go to:

<https://comarketers.com/traineeship-application-africa>



Share your experience & motivation



Apply before **Tuesday 11 May 2021**



Get invited for an interview



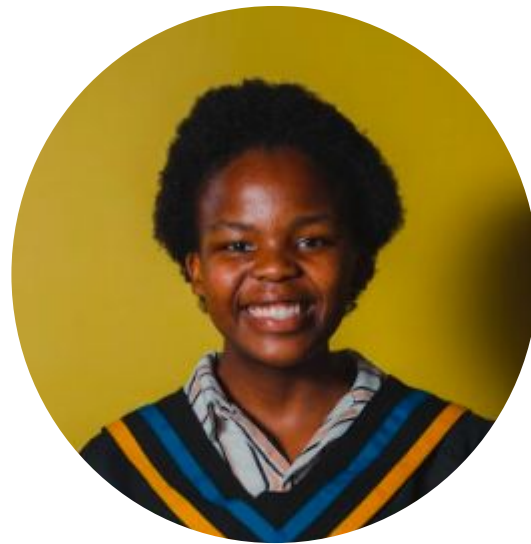
Do interview and fill out small test/questionnaire



MEET THE MARKETING OPS TEAM



Previous Trainees 2020



Sonwabise

Marketing Operations
Specialist



Adrian

Marketing Operations
Specialist



Mandlenkosi

Marketing & Data
Researcher

Do you want to be our next Trainee?



CERTIFICATE OF COMPLETION
THIS IS PRESENTED BY COMBATREX TO
Sbonelele Xintolo
For completing the training successfully
on 15/05/2024

CERTIFICATE OF COMPLETION
THIS IS PRESENTED BY COMBATREX TO
Sonwabise Faleni
For completing the training successfully
on 15/05/2024

CERTIFICATE OF COMPLETION
THIS IS PRESENTED BY COMBATREX TO
Lawrence Jodo
For completing the training successfully
on 15/05/2024

CERTIFICATE OF COMPLETION
THIS IS PRESENTED BY COMBATREX TO
Ziyanda Mehlo
For completing the training successfully
on 15/05/2024

CERTIFICATE OF COMPLETION
THIS IS PRESENTED BY COMBATREX TO
Adrian Gwaza
For completing the training successfully
on 15/05/2024

CERTIFICATE OF COMPLETION
THIS IS PRESENTED BY COMBATREX TO
Mandlenkosi Chuma
For completing the training successfully
on 15/05/2024

CERTIFICATE OF COMPLETION
THIS IS PRESENTED BY COMBATREX TO
Aviwe Myoyo
For completing the training successfully
on 15/05/2024



APPLY FOR THE TRAINEESHIP

<https://comarketers.com/traineeship-application-africa>

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